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## IMPORTANT PRESS INFORMATION!

### LG FLOORS OFFERS NEW ENVIRONMENTAL BROCHURE TO THE TRADE



**For immediate release:** LG FLOORS has produced a six page, full color brochure focusing on the firm's staunch commitment to the environment.

Based on the approach, "People/Planet/Profit," the brochure alerts those who specify LG's high-quality resilient flooring material on how they can "take their next green design to the next level."

For People, LG Floors believes every product should be kind to those humans who work with it on a daily basis.

For the Planet, the firm recognizes that all earth's citizens should do their utmost to preserve the waters, soils and air which they all share.

And for Profit, LG understands the reality of business and wants its clients and their end-users to prosper with eco-friendly products that perform as well or better than less desirable legacy products.

Also in the brochure, LG Floors' superior LEED scorecard is exhibited. The firm is 100% committed to the environment and in doing so, offers a product line which allows the passionate designer and the committed environmentalist to be one and the same.

LG FLOORS, one of the world's foremost producers of resilient floor covering, has been supplying the North American marketplace with the highest-quality product lines for over a decade. The company's manufacturing facilities use the most advanced technology and are ISO-14001 and ISO-9001 certified for both environmental and quality standards. For more information, please contact LG FLOORS, 920 Sylvan Ave., Englewood Cliffs, NJ 07632. Ph: 888-543-5872 (LGFL-USA). Fax: 201-408-1027. Web: [www.lgfloors-usa.com](http://www.lgfloors-usa.com). Samples: 888-543-5872 (LGFL-USA) xt 1. Tech Support: 888-543-5872, (LGFL-USA), ext 2.